Tips for Taking Good Photos to Use on Websites

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Photography is an important piece of web content.

It acts as a visual aid of what you’re trying to say.
Photography can convey emotions.
Photography can create a mood.
Photography can tell a story.
Photography can describe a product.
All without a single word.
Good quality photos makes you look professional.

Poor quality photos makes you look amateur.
Here are some tips!
Tip 1: Use a digital camera to take photos.
Tip 2: Check your lighting.
Take photos during the “Golden Hour”
Use flash and/or reflectors to fill in shadows
Use flash and shoot in the shade
Clouds diffuse sunlight and creates softer lighting.
Shoot subjects in front of windows when indoors.
Tip 3: Make sure your subject is in focus.
Tip 4: Use Rule of Thirds.
Rule of Thirds helps with composition.
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Tip 5: Explore different angles and framing of subject.

Shooting at various angles and using wide and tight shots can give you different photos to choose from, even if it’s of the same thing.
Tip 6: Look for action, colors, lines, and texture.
Lines
Texture
Tip 7: Be aware of what’s in the background and foreground.
Tip 8: Do basic photo editing to remove red eye, brighten/darken, or crop, if needed.
Cropped the photo for a tighter shot of the fireworks.
Tip 9: Use low resolution for faster page loading.
Tip 10: Learn how to use your camera.
Thank you!