MARCH 2017—#20
AHC Web Town Hall

Web team | Office of Communications, Academic Health Center
z.umn.edu/ahcweb | ahcweb@umn.edu
What we’ll cover today

• Training and AHC Resource Hub
• Pending site launches
• Big initiatives in the works across AHC web support system
  – Design baseline: Nokomis 2.0
  – Design revamp: Nokomis 3.0
Town Hall follow-up

• We’ll send the recording and slides

• **Next AHC Web Town Hall: Fall 2017**
  Moved to once a semester “state of the web” update, other opportunities for connecting: open labs, consultations, monthly training, etc.

• **AHC Web Events:**
  [https://hub.ahc.umn.edu/communications/web/training-support/events](https://hub.ahc.umn.edu/communications/web/training-support/events)
Add web events to calendar

question sent ahead

The Academic Health Center (AHC) web team hosts events, workshops, and training for the AHC web community.

Upcoming Events

AHC Drupal Contributor Training

The Academic Health Center (AHC) web team and Office of Information Technology offer an AHC-specific course on how to edit sites using Drupal. We have tailored the course to provide hands-on experience editing an AHC site. The schedule is:

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, March 16</td>
<td>1:30pm</td>
<td>Bios Training: RSVP REQUIRED (8 spaces available)</td>
</tr>
</tbody>
</table>

AHC Web Town Hall

Ocassional gathering of the Academic Health Center web community to update and discuss current initiatives and address questions. Aimed at web point people in AHC units; open to anyone interested in AHC web initiatives.
Drupal Training *(question sent ahead)*

Training opportunities in Drupal, especially more advanced layout options, using images, etc.

- **Drupal training** every month
- **Open labs** – roughly every 3 weeks
- **Future ideas:** Above ideas, style how-tos, making visual web pages, working on particular content and/or audience, analytics, search…
Share your training ideas any time on the form!
Updated **web section** of AHC Resource Hub launched in January

- Goal: easier to use and find things
- Future improvement projects
- Share input, broken links, etc. through the site feedback form:
  [http://hub.ahc.umn.edu/feedback](http://hub.ahc.umn.edu/feedback)
The web is an essential vehicle to promote and enhance the reputation of the University of Minnesota's health sciences. The web team in the Academic Health Center (AHC) Office of Communications provides resources and support to aid your web work.

Meet our team | About AHC web support | Sites we support | Tips for managing your website

Get help
Troubleshooting:
Email ahcweb@umn.edu

Join the web community
Stay current with web initiatives

Share an idea
Submit your wish list for design, functionality, bios, and other
Drupal transition almost complete!

Some time in April these should be live…

• Health.umn.edu
• Med Ed into med.umn.edu

Wraps up a phase of work. Other projects in works; other groups may still come on board – ahcweb@umn.edu
Big initiatives across AHC web support system
Annual check-ups

- Project manager, web point person, communications team
- Past accomplishments
- Analytics
- Goals and priorities
- Web support process and updates
- Updating info (access to edit site, bios)
Bios improvement projects

• List tool in Drupal
• System help text and functionality
• More updates, considering what’s been submitted to features form
• Training: now monthly in person, moving more help/how-to online
Web support resources

• How-to and help info
• Requests: How to “order” from the menu
  – Tasks requiring AHC web team
• Training and events—explore some different kinds in addition to open labs
Search

• Implement new U search—replaces tabbed results
• How to make the most of it
Future: Drupal 8

• On our radar; OIT working on pilots
  – So you may hear things about it
• Accessibility advantages so not skipping ahead to Drupal 9
• A guess: We likely wouldn’t start implementing until summer 2018 or so
• Goal: Keep effort minimal for all!
  – NOT a do-over of UMContent to Drupal transition, more behind the scenes
DESIGN THEME UPDATES
Nokomis 2.0 baseline update
Nokomis 3.0 design revamp
**Nokomis** is the Academic Health Center’s official web theme, built on the Drupal platform. The theme provides a **common framework** for AHC websites, including navigation patterns, design, styles, and customizing. The theme impacts the look and feel, as well as functionality and contributor experience.

With the migration project (just about) done, the AHC web team can **revamp** it and set it up for **continuous improvement** that follows the evolution of web trends.
MAKE IT PRETTY!

Goals | Content strategy | Audiences | Analytics | Images | Content | Planning
Design updates

• You don’t need to do anything
• Expand the toolkit, update look and feel
• NOT a migration
• Will happen behind the scenes
• You will be notified of changes and new features you can take advantage of
Nokomis 2.0: Baseline update
GOAL: COMPLETE BY END OF MARCH (Q1 2017)

• Brings all 76 sites to the same baseline
• Styles (callouts, quoted, buttons/links…)
• Default content types
• Accessibility updates
• Deluxe layouts (3) with color blocking possible (by request)
• More behind the scenes to get ready for 3.0
Wide callout

Wide callout provides another way to draw attention to copy, and takes the full width of whatever size pane it's in. Write "widecallout" in the CSS Properties. Again, you may need to shift the position of the pane in Panelizer to get it to appear where you want.

Make a difference

- Participate in a study
- Donate your body to medical science
- Give to research

Note: You select standout text under Styles using "Text: Standout."

Osteosarcoma research at the University of Minnesota

This team has expertise in human and animal genetics, tumor biology, immunology, clinical trials and bioinformatics.

Meet and contact our team

Read Zach's story

Upon finding out he only had one year to live, Zach Sobiech turned to music in a big way.

A fund in Zach's honor directs proceeds from his music and other fundraisers to help researchers find better treatments to prevent and cure osteosarcoma.

How to participate

Osteosarcoma patients diagnosed at any age are invited to:

- Enroll in the BOOST registry
- Provide a DNA sample via mail
- Answer questions about themselves

Get started
Nokomis 3.0: Design revamp

**GOAL:** COMPLETE BY **SUMMER** | HOST WORKSHOPS ON HOW TO USE THE NEW STYLES, PLAN PAGES

- **Accessibility and usability a priority**
- Fonts—Changing Arial and Titillium to Roboto and Neutraface
- Title and navigation (“masthead”)
- Styles (links, square buttons, callouts, Font Awesome)
- Layouts—color blocking
- Potentially more default content types
- Reduced AHC footer
Reduce number of links and size of AHC footer

Current:
Fonts

**Roboto** will be used as the primary header and text font. Roboto is a Google Font than can be downloaded for free and also used on print materials. It’s known for its readability on different screen sizes. There is also a Condensed version.

- Roboto Light
- Roboto Regular
- Roboto Medium
- Roboto Bold
- Roboto Black

**Neutraface** will be used for “branded” areas like the main site title and accents like intro text, quotations, and special callouts. It is the U’s signature font and new wordmark font for AHC schools. We have purchased the web font for all sites we support.

- Text Light
- Text Light Italic
- Text Light Alt
- Text Light Italic Alt
- Text Book
- Text Book Italic
- Text Book Alt
- Text Book Italic Alt
- Text Demi
- Text Demi Italic
- Text Demi Alt
- Text Demi Italic Alt
- Text Bold
- Text Bold Italic
- Text Bold Alt
- Text Bold Italic Alt
Look of titling/masthead and horizontal navigation

Revisiting the “top part”
Will be working with each unit to update

• Pack more into less space (at non-mobile)
• New fonts, no tabs, change maroon bar, etc.
• Different ways for additional links/nav
Staying the same…

U header
Changing…

Fonts  School of Nursing

Tabs

Look of horizontal navigation

Ways to have additional navigation and callout links and use of top space
New styles
WYSIWYG, CSS PANES

We’re working to implement styles that reflect current web trends

**Current**

- Regular link
- Link: Emphasis
- Link: Button
- Link: Action Button
- Link: Fancy Button
- Link: Give Button
- Link: Highlight Text
- Link: Feature - External Site
- Link: Feature - Same Site
- Link: Jump Off Button

**Future direction**

- Link: Give Button (.txt-btn-give)
- Link: Maroon Button (.txt-btn-maroon)
- Link: Maroon Arrow Button (.txt-btn-maroon-arrow)
- Link: Maroon Outline Button (.txt-btn-maroon-ghost)
- Link: Maroon Button - Full Width (.txt-btn-maroon-fw)
- Link: Gold Button (.txt-btn-gold)
- Link: Gold Arrow Button (.txt-btn-gold-arrow)
- Link: Gold Outline Button (.txt-btn-gold-ghost)
- Link: Gold Button - Full Width (.txt-btn-gold-fw)
Examples of updated styles

We work to nurture and support health and resilience in all children and families through advocacy care and the dissemination of new knowledge. We share an ethic of integrity, compassion, the Pursuit of Excellence, and a Love of Learning.
New Styles: WYSIWIG
- Obtain Software

- Obtain Software

Medical School Financial Aid Office – Duluth campus

Email
dfhahert@d.umn.edu

In person
114B SMed
Monday-Thursday: 8:00 a.m. to 3:00 p.m.
Friday: 8:00 am to noon

More ways to contact us

TWIN CITIES Budget table

Tuition, fees, and estimated cost-of-living expenses
New CSS properties to apply to panes; new slider styles
Font Awesome is a way to add icons that is screen friendly and accessibility-minded.
Color blocking

Block of color can fill a panel with panes of text over it
Deluxe layouts

These layouts provide maximum flexibility
- Full width
- Interior left
- Interior flipped
Custom design within sites

Changes won’t impact special sections and other site-specific design styles.
Share your input any time on the form!
Help us help you!

CONSULT WEB RESOURCES
EMAIL AHCWEB@UMN.EDU
SCHEDULE A CONSULTATION
ATTEND AN EVENT (e.g. OPEN LAB)

Web resources: z.umn.edu/ahcweb
Web community: z.umn.edu/webgroupahc
Contact: ahcweb@umn.edu