AUGUST 23, 2017—#21

AHC Web Town Hall

Web team | Office of Communications, Academic Health Center

z.umn.edu/ahcweb | ahcweb@umn.edu
What we’ll cover today

• Staffing update
• New search interface
• Self-paced bios training
• Accessibility plan
• Web theme plan: Update to Nokomis 3.0 and one code base
• What’s ahead for the theme and CMS
Town Hall follow-up

• We’ll send the recording and slides

• **Next AHC Web Town Hall: TBD**
  Held two times per year and as needed, as a “state of the web” update; other in-person events throughout the year: open labs, consultations, etc.

  Last town hall was March 2, 2017 – 5+ months ago

• **AHC Web Events:**
  [http://hub.ahc.umn.edu/communications/web/about/attend-event](http://hub.ahc.umn.edu/communications/web/about/attend-event)
Staffing update

• One of our developers, Patrik Douša, left in April 2017
• Web designer/front-end developer position posted; applications in
• Hope to have someone on board by early October
• Have been outsourcing to help fill gaps
New Search Interface
• The U has a new search interface that all umn.edu sites need to update to.

• The AHC web team has finished updating AHC-supported sites to the new interface. We sent an email Aug. 10 when this was complete.

• Read more about the new U search interface

• Some highlights on what’s different...
What the new search interface includes...

- Updated look and feel
- People search and U directory results appear
- Narrow your search
No tabbed results
Instead of “this site” and “all sites” tabs, results from the site are weighted to rise to the top of the results before broader U results appear.
BEFORE
Twin Cities Campus Search Results

Medical School
https://www.med.umn.edu/

Medical School - University of Minnesota
... Give. Health Sciences. Medical School. ... More news. Medical School Spotlight. Department Chair, Department of Dermatology, Maria K. Hordinsky. ...
www.med.umn.edu/- 2017-08-22

Cost of Medical School | Medical School - University of ...
... Cost of Medical School submenu ▼. The University of Minnesota Medical School offers a number of options to help you fund your education. ...
www.med.umn.edu/admissions/cost-medical-school- 2017-08-22

Duluth Campus | Medical School - University of Minnesota
... The mission of the University of Minnesota Medical School, Duluth campus is to be a leader in educating physicians dedicated to family medicine ...
www.med.umn.edu/about/duluth-campus- 2017-08-22

Centers & Institutes | Medical School - University of Minnesota
... Medical School. ... The Medical School's official centers and institutes are evaluated regularly to ensure that they meet certain criteria. ...
www.med.umn.edu/about/centers-institutes- 2017-08-22
[More results from https://www.med.umn.edu/about ]

Application Process | Medical School - University of Minnesota
... I received supplemental applications from other schools, but nothing from the University of Minnesota Medical School. Is there a problem?
Ability to filter results by categories

• Web
• People
• Departments
• News

Also:
• Campus selector dropdown
• Sort by date or relevance
Regarding news filter...

- Option for sites that maintain a news feed using a news specific content type (AHC News, etc.)
- For news feeds seeking a broader audience
- Contact ahcweb@umn.edu if you want to explore possibilities
Key matches

• If you have specific search terms that aren’t rising toward the top of the results with the relevant page, a “KeyMatch” can be requested.

• Email ahcweb@umn.edu with the search term and what URL it would go to.

• We are keeping track of these across sites and submitting to U Relations for inclusion on overall search.
Self-paced Bios Training
Previously — Done in person
Now — Self-paced at your convenience

- Training includes:
  - PowerPoint slideshow tutorial
  - Instructional videos
  - Step-by-step directions

- Takes 45 minutes
- Practice using the Bios System with the training activities
How do I get access?

1. **Get unit approval**
   The web point person for your unit will need to add you to the list of approved bios editors by emailing the AHC Web Team (ahcweb@umn.edu).

2. **Request self-guided training**
   After unit approval, email the AHC Web Team (ahcweb@umn.edu) to receive self-guided training materials.
Bios Self-help Guide

A self-help guide is available for all Bios System editors:

Drupal self-paced training is next!
University Relations/Academic Health Center
Digital Accessibility Workplan
What is accessibility?

Accessibility means that the system or product is usable by people of all abilities. Accessible digital communication includes: websites, documents, email messages.
Accessibility is a priority for the University of Minnesota.

This means ALL websites should follow accessibility standards.
Improve usability for all

• Accessibility makes your project usable by all

• Usability makes it easy for your audience to accomplish their goals
Six things we can do for a more accessible campus

1. Headings and document structure
2. Hyperlinks
3. Video captions
4. Bullets and numbered lists
5. Color and contrast
6. Image alt-text
It’s the right thing to do

- Access to information is a human right
- Create a more accessible U through community awareness, institutional commitment, as well as personal acceptance and adoption
It’s the law

• The Americans with Disabilities act says information must be accessible.

• Let’s contribute voluntarily toward this effort, instead of as a result of a lawsuit
accessibility.umn.edu
Accessibility workplan

• Jaime (AHC web team) is on U-wide workgroup for digital accessibility stakeholders—all U areas need a plan.
• UR/AHC partnered on a digital accessibility plan
• This is the overarching plan, we will also have task-based plans for set time frames as well
• It is being finalized—we will share full plan when it’s ready
Ensure appropriate staff are versed in accessible best practices, requirements, and techniques.
Make accessibility a component of job descriptions and purchasing
Improve and share digital accessibility knowledge and skills
Advocate for accessible-first best practices in conversations throughout the U
Practice ongoing digital accessibility governance
Continually test for accessibility compliance throughout the development and production process.
Continually review published websites
Provide accessible resources for the University
Use existing and discover new technology
Make use of tools to help us spot accessibility issues
Keep the plan alive

• Continuously monitor and manage accessibility status and goals

• Update the plan as needed
WEB THEME
Update to Nokomis 3.0 and one code base
Nokomis is the Academic Health Center’s official web theme, built on the Drupal platform.

We are making a major update to Nokomis this fall with new styles and tools, global design changes, and behind-the-scenes efficiency.
What to expect

• YOU DON’T NEED TO DO ANYTHING
• I repeat: You don’t need to do anything.
• Updates will happen automatically
• **NOT** a migration
• Happens “behind-the-scenes”
• New tools will be available for **when you’re ready** to use them
• In addition to **how-to instructions**, we’ll offer **additional open labs and support** to be able to use the new tools
• **Coming up:** Slides that show the changes you will see when the update is made
• We’ll send a note prior to the changes
• Will happen site by site, not all will happen at once
• We will provide a sample message you can share with anyone who needs to be informed
Timeline

• March 2017: **Inform** web community of upcoming changes at web town hall
• July 2017: **Share concept** with colleges/schools, seek input on needs
• August 2017: **Present plan** to web community at town hall. **Get things ready** to implement.
• September 6, 2017: **Usability lab**
• September/October 2017: **Implement!**
• Ongoing: **Provide support**
Goals for update to Nokomis 3.0 and one code base

• Improve the process, look, and function of our sites
• Streamline how updates are made behind the scenes to make updates easier for the future
Goals (con.)

• Fresh look for required elements and reduce “AHC” footprint
• Refresh styles to a minimalist, cleaner design, and incorporate elements from the U of M style tile
• Expand our web editors’ toolbox for creating visual pages
• Accessibility and usability improvements
UPDATE PRIORITY
Step one for continuous improvement: One Nokomis!

• We currently support 75 sites
• Say there’s a new style we create… for everyone to get it, we need to add it 75 times!
• By moving to one code base for the theme—One Nokomis—we can add once, and it’s available everywhere
With One Nokomis…

• Unit X wants a new type of photo gallery
• AHC web team creates this new type of photo gallery
• Add to One Nokomis—it’s available on Unit X site and it’s automatically available on all sites if anyone else wants to use it
+ styles.css on each individual site to allow for site-specific features
UPDATE PRIORITY

Accessibility + usability

• Thorough check on everything in update
• Color contrast fixes on existing, site-specific custom styles
• Social media icons
• Site title is no longer a heading element
• “Focus” element incorporated into links, important for keyboard
• Improved site navigation (repeating the top link again in the dropdown)
UPDATE PRIORITY

Design trends and visual tools

- Fonts—Changing Arial and Titillium to Roboto and Neutraface
- Site title and navigation (“masthead”)
- Styles (links, square buttons, callouts, Font Awesome)
- Layouts—color blocking
- Streamline footers: Reduced AHC footer, updated “footer system”
- Next slides walk through these changes
Main color scheme

Core palette — can be used in conjunction with your site-specific color scheme
Fonts

Neutraface is U’s font and new wordmark font for AHC schools—use for “branded” areas and accent

- **Neutraface Book**
- **Neutraface Book Italic**
- **Neutraface Book Bold**
- **Neutraface Book Bold Italic**

- **Neutraface Book - Maroon**
- **Neutraface Book - Gold**
- **Neutraface Book - Stormy**

- **Neutraface Book - Medium**
- **Neutraface Book - Large**
- **Neutraface Book - Extra Large**

Roboto as primary header and text font

- **Roboto Regular**
- **Roboto Regular Italic**
- **Roboto Bold**
- **Roboto Bold Italic**

- **Roboto Regular - Maroon**
- **Roboto Regular - Gold**
- **Roboto Regular - Stormy**

- **Roboto Regular - Medium**
- **Roboto Regular - Large**
- **Roboto Regular - Extra Large**
Goldy Ipsum. There are faint tracks across this vast campus, leading to little clandestine holes where busy Gophers play. Success is an element in which striving is attainable, but only with big teeth, endlessly gnawing at the challenge around every corner. For here, at this place, failure has no definition.
Goldy Ipsum. There are faint tracks across this vast campus, leading to little clandestine holes where busy Gophers play. Success is an element in which striving is attainable, but only with big teeth, endlessly gnawing at the challenge around every corner. For here,
People come to your website with a specific task in mind. When developing your site’s content, keep your users’ tasks in mind and write to ensure you are helping them accomplish those tasks. If your website doesn’t help them complete that task, they’ll leave.
Text styles: pull quote

Pull quote

Pull quotes can help make text scannable, which is important when writing for the web. Web users rarely read pages in full—they scan them. They’re hoping to get the gist of the message without investing the time in a detailed read.

This is Text: Pull Quote. You can highlight text that is within the body, or something else that is not.

Pull quote full width

This is a Text: Pull Quote Full Width. It takes up the entire width of the section. To use, select “Text: Pull Quote Full Width” in the WYSIWIG editor.
Quotation

Follow the same tips as pull quote: place above what you want the quotation to float beside, and be sure to make a copy and paste the text if it’s identical to copy that is needed in the body.

“This is Text: Quotation. Use when quoting someone directly.

—AHC Web Team

Quotation full width

“This is Text: Quotation Full Width. You still have to bold the quoted text for it to have the quote marks around it.

—AHC Web Team
Links & Buttons

Link: Maroon Button

This is a button

Link: Maroon Arrow Button

This is a button

Link: Maroon Outline Button

This is a button

Link: Maroon Button - Full Width

This is a button

Link: Gold Button

This is a button

Link: Gold Arrow Button

This is a button

Link: Gold Outline Button

This is a button

Link: Gold Button - Full Width

This is a button
Links & Buttons

**List: Links**

- Center for Genome Engineering
- Center for Immunology
- Center for Magnetic Resonance Research
- Center of American Indian and Minority Health
- Deborah E. Powell Center for Women's Health
- Developmental Biology Center
- Institute for Engineering in Medicine
- Institute for Translational Neuroscience
- Lillehei Heart Institute
- Program in Health Disparities Research
- Stem Cell Institute

**Link: Circle Button**

**Link: Utility**

**Link: Give Button**
Existing styles

**STANDARD**

- Regular link
- Link: Emphasis
- Link: Button
- Link: Action Button
- Link: Fancy Button
- Link: Jump Off Button
- Link: Highlight Text
- Link: Feature - External Site
- Link: Feature - Same Site
- Link: Give Button

**HOVER/FOCUS**

- Regular link
- Link: Emphasis
- Link: Button
- Link: Action Button
- Link: Fancy Button
- Link: Jump Off Button
- Link: Highlight Text
- Link: Feature - External Site
- Link: Feature - Same Site
- Link: Give Button
Proposed style updates

**STANDARD**

Regular link

**Link: Emphasis**

**Link: Button**

**Link: Action Button**

**Link: Fancy Button - Stormy**

**Link: Fancy Button - Sky**

**Link: Highlight Text**

**Link: Feature**

**Link: Feature**

**Link: Maroon Button**

**Link: Give Button**

**HOVER/FOCUS**

Regular link

**Link: Emphasis**

**Link: Button**

**Link: Action Button**

**Link: Fancy Button - Stormy**

**Link: Fancy Button - Sky**

**Link: Highlight Text**

**Link: Feature**

**Link: Feature**

**Link: Maroon Button**

**Link: Give Button**
Will automatically update to new style…
EXCEPT: All existing “Give” buttons using the existing style will become **Link: Button Maroon** (below).

Use the **Link: Give Button** as you add new give links.
**Current Callouts**

**CALLOUT / WIDE CALLOUT**

**Callout**

And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.

**LINE CALLOUT / LINE WIDE CALLOUT**

**Line callout**

The line callout is similar to the card callout, but with a gold line accent on the left side. To add, type "line-callout" into CSS properties.

**CARD CALLOUT / CARD WIDE CALLOUT**

**Card callout**

Card callouts put the text in a rectangle with rounded corners and a grey dropshadow. Just add "card-callout" to the CSS properties.

**SHADOW CALLOUT / SHADOW WIDE CALLOUT**

**Shadow callout**

The shadow callout option adds a subtle dropshadow to the left of the box. To add, write "shadow-callout" in the CSS properties.

**TRANSPARENT CALLOUT**

**Transparent callout**

This style of callout has no background color, borders, or shadowing. It's useful when you need to float an element to the right. Write "transparent-callout" in the CSS properties.
More new: callout/wide callout

Existing style

Callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.

Additional styles

Gold callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.

Sky callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.

Stormy callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.

Maroon callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.
More new: line callout

Existing style

Line callout
The line callout is similar to the card callout, but with a gold line accent on the left side. To add, type "line-callout" into CSS properties.

Additional styles

Gray line callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.

Sky line callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.

Stormy line callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.

Maroon line callout
And inordinary things happen, because these gophers are mammoth in potential where possibilities abound.
There are a couple customizations to choose from. Images can be aligned to the right or the left and also be any size (examples: 20%, 33%, 50% - though we recommend using 33% or 50% to balance out the text content).
Driven to discover. Improving health.

Across the University of Minnesota’s health sciences, we’re making discoveries that transform. From the first-ever successful bone marrow transplant to the development of anti-HIV drugs, we translate research into innovative, excellent patient care.
New: photocard callout

PHOTOCARD CALLOUT /
PHOTOCARD WIDE CALLOUT

Photocard callout

Goldy Ipsum. There are faint tracks across this vast campus, leading to little clandestine holes where busy Gophers play.

This could be a link ➤
New: overlay callout

This callout style is intended for use with landscape-oriented photos (wider than it is tall). It is important to maintain a consistent image size and/or image ratio. The callout can be floated to the right or the left.
At the University of Minnesota Medical School, we’re leading the way to new treatments and methods of preventative care.

Our research serves as an economic engine that drives Minnesota’s health industry. We develop new health technologies. And we collaborate with Minnesota’s biomedical companies to bring these technologies to clinics and hospitals worldwide.

Most importantly, we are finding better and faster ways to translate our laboratory research into clinical trials for patients—the only path to new treatments and cures.

Make a difference

- Participate in a study
- Donate your body to medical science
- Give to research

Our research strengths
Color blocking: photo

**Chainbreaker Ride**
August 11-13, 2017

Chainbreaker is an *extraordinary fundraising* and cycling event taking place *August 11-13, 2017.*

The Chainbreaker goal? Deliver *transformative funding for research* at the Masonic Cancer Center, University of Minnesota.

100% of all dollars raised by riders goes directly to *fund lifesaving cancer research* and reduce the impact of the #1 killer in Minnesota.

Sign up to ride, to volunteer, or to donate – and help us chase down cancer!

**Why we ride**

Cancer survivor and marketing executive Tom Lerner launched Chainbreaker in Minnesota to accelerate the discoveries at the Masonic Cancer Center as we deliver leading edge treatment.

He was the founding lead for a successful event in Columbus, Ohio, that has raised more than $130 million in 8 years for its cancer center – and he’s brought that successful model to Minnesota to do the same.
Color blocking: pattern

Health Sciences
Your gateway to health research, education, and training at the University of Minnesota

Education & Training

Training the next generation of health professionals

We prepare the next generation of professionals who will improve the health of Minnesota’s families and communities. Our graduates provide leading-edge care to patients, conduct groundbreaking research to develop new treatments and cures, and help address major health issues facing our state and the world.

Providing Minnesota’s health workforce

70 percent of Minnesota’s health care providers train at the University of Minnesota, including doctors, nurses, dentists, pharmacists, public health workers, and veterinarians.

The University has Minnesota’s only veterinary, pharmacy, and dental colleges. It also accounts for more than 80 percent of the medical degrees awarded in the state.

Providing students with high quality, innovative, interprofessional education

Veterinarian, Surgeon, Eye doctor, Dentist, Pharmacist, Nurse practitioner, Lab scientist, Public Health nutritionist. And more—through our degrees and programs, you can gain the education you need for a full range of health careers. And you can continue that education through our professional development and continuing education programs.

Our students receive invaluable, real-world experience

Our students gather knowledge in the classroom and absorb critical lessons from practitioners, patients, and communities alike, building a sense of responsibility. Combined, our six academic areas have more than 7,000 students enrolled in 62 degree programs, and we provide 1,700 health professional degrees in 2019. We’ve established more than 1,500 clinical training partnerships across Minnesota, many of them in rural or underserved communities serving as training sites for our students.
Color blocking: solid color
Color blocking: solid color

Learning opportunities
Educating the next generation of doctors and health professionals for Minnesota’s families
Through our MD and medical training programs, as well as continuing professional development opportunities, we are committed to developing great doctors and physician leaders. Our students and residents learn in the finest hands-on “classrooms” in the nation.
Our Medical School faculty physicians care for patients and oversee the training of residents and medical students in our primary teaching hospitals. We also supply residents and clinical experts to hospitals and clinics throughout the state of Minnesota.

Stronger together
Our partnerships with hospitals and clinics put us at the forefront of world-class research and innovative treatments
University of Minnesota Physicians is the multi-specialty group practice of the University of Minnesota Medical School faculty. A significant clinical partnership has resulted in University of Minnesota Health—a collaboration between University of Minnesota Physicians, Fairview Health Services, and University of Minnesota Medical Center.
Our physicians provide family medicine and primary care as well as specialty care in health systems throughout the Twin Cities and the region. You’ll find us in communities from Northfield to Duluth, from Willmar to Wabasha, from St. Paul to St. Cloud. Through our partnerships with hospitals and clinics throughout the region, we provide comprehensive care for conditions that are common or complex.

Value of academic medicine
A national model for academic- and community-based collaboration
The intense collaboration between the University of Minnesota and our clinical partners ensures that our research and teaching techniques stay focused on patient care, directly working to improve outcomes and quality of life.
Our researchers and staff are known for their work in the fields of diabetes, infectious diseases, brain sciences, cancer, stem cell biology, bone marrow transplants, cardiovascular disorders, and other research strengths.
Our faculty physicians are driven to deliver patient satisfaction, clinical innovation, basic and translational research, and scholarship through academic medicine. Their innovative treatments and discoveries have made a worldwide impact and benefited the lives of people here in Minnesota—and beyond—for more than 125 years.

Medical School
Contact Us
Website Feedback
Med Hub for Faculty & Staff
Give

RESEARCH ETHICS
The University of Minnesota is committed to protecting participants, upholding ethical standards, and improving our practice of every step of our work.
Font Awesome is a way to add icons that is screen friendly and accessibility-minded.

Font Awesome (version 4.7.0) is now available on all AHC-supported Drupal websites. It has over 650 icons to choose from, ranging from charts/graphs, medical related, file types, and more.

<table>
<thead>
<tr>
<th>fire-extinguisher</th>
<th>flag</th>
<th>flag-checkered</th>
<th>flag-o</th>
</tr>
</thead>
<tbody>
<tr>
<td>flash (alias)</td>
<td>flask</td>
<td></td>
<td></td>
</tr>
<tr>
<td>folder-open</td>
<td>folder-open-o</td>
<td></td>
<td></td>
</tr>
<tr>
<td>gamepad</td>
<td>gavel</td>
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<tr>
<td>gift</td>
<td>glass</td>
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</tr>
<tr>
<td>group (alias)</td>
<td>hand-grab-o (alias)</td>
<td></td>
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</tr>
<tr>
<td>hand-peace-o</td>
<td>hand-pointer-o</td>
<td></td>
<td></td>
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<tr>
<td>hand-spock-o</td>
<td>hand-stop-o (alias)</td>
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<tr>
<td># hashtag</td>
<td>hdd-o</td>
<td></td>
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<tr>
<td>heart-o</td>
<td>heartbeat</td>
<td></td>
<td></td>
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<tr>
<td>graduation-cap</td>
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<tr>
<td>hand-paper-o</td>
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<tr>
<td>hand-rock-o</td>
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<tr>
<td>hand-scissors-o</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>hard-of-hearing (alias)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>heart</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>home</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Examples of FontAwesome on AHC site:
Examples of FontAwesome on AHC site:

**Stewards of Minnesota's health**

By supporting the mission of education, discovery, and leading-edge care, the Academic Health Center aims to improve the health of people, animals, and communities across Minnesota and around the world.

We bring together six disciplines—medicine, veterinary medicine, dentistry, nursing, pharmacy, public health—working together to solve some of today’s toughest challenges.

- **Delivering high quality care** to individuals, families, and communities
- **Training the next generation** of health professionals
- **Advancing critical research**
- **Preventing diseases** and health issues before they start
- **Growing Minnesota's economy** and supporting the business climate
- **Providing students** with high quality, innovative, interprofessional education
Food is an engine of Minnesota’s economic growth. Our health sciences programs help fuel that engine while ensuring each component of the global food production system is finely tuned.

Investigating food safety from every angle

Every day across Minnesota, our state’s farmers contribute to the start of a global food production process that will eventually touch consumers worldwide.

Not while many people think of food only in terms of what ends up on their table, university of Minnesota health sciences researches takes much broader view.

Preventing illness

Our experts ensure food safety by transforming food from farms.
Caption styles

**Full width**

In a long and resource highway, seat of Omotesando.

**Right - 20% / Left - 20%**

Macaroni cheese blue castello swiss. Edam feta cheese triangles when the cheese comes out everybody’s happy cheesecake dolcelatte cheddar caerphilly. Mascarpone camembert de normandie babybel manchego taleggio jarlsberg port-salut parmesan. Hard cheese panere cheese on toast cream cheese taleggio hard cheese mascarpone goat. Melted cheese.

I’m just a little kitty!

**Right - 50% / Left - 50%**


Etiam velit pellentesque montes ut tellus. Nunc felis ante, mattis eget, gravida et, ultrices ac, leo. Integer id pede, ornare a, iaculis eu, vestibulum at, turpis.


Also know that if you don’t have enough text wrapping around an image and you add another image, the display won’t look quite right. I am adding more text here because I had that issue with the Caption II on photo displaying into the area of the body where Actual Size I was displaying.

Dias, I had to add even more text than I thought. Sometimes styling a page will require saving the page and revising it and then making adjustments as you see fit. Multiple images in a page can be tricky!

**Right - 33% / Left - 33%**


Etiam velit pellentesque montes ut tellus. Nunc felis ante, mattis eget, gravida et, ultrices ac, leo. Integer id pede, ornare a, iaculis eu, vestibulum at, turpis.


Also know that if you don’t have enough text wrapping around an image and you add another image, the display won’t look quite right. I am adding more text here because I had that issue with the Caption II on photo displaying into the area of the body where Actual Size I was displaying.

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Still the same dog to show the difference in photo size.
Masthead example:

Proposed masthead examples:
Current navigation dropdown
New
Footers

Current AHC footer and University footer

New AHC Footer and University footer
Footers

Current standard site-wide footer

Contact us

College of Veterinary Medicine

Academic & Student Affairs: 612-624-4747
Public Relations: 612-624-6228
Dean's Office: 612-624-6244

Website feedback

For faculty & staff

Intranet - College of Veterinary Medicine
Intranet - Veterinary Medical Center

Current site-wide footer

College of Pharmacy

Website Feedback | Contact Us

Academic Health Center

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Report Accessibility Issue
Footers

New site-wide footer

![New site-wide footer]

New site-wide footer – sub-unit

![New site-wide footer – sub-unit]
Footers

New site-wide footer with a special section
Here's the kicker

COLLEGE OF EXAMPLE NAME
If you have a tagline, it would go here

Feature Link 1
Feature Link 2

Education & Training
Left navigation

Standard

About the Program
Faculty and Staff
Strengths of MetroPAP
For Prospective Students
MetroPAP Newsletter

Special section

Metropolitan Physician Associate Program (MetroPAP)
About the Program
Faculty and Staff
Strengths of MetroPAP
For Prospective Students
MetroPAP Newsletter
Examples: Putting it all together

Medical School

Education & Training

Creative, Confident, Compassionate.
Be a leader for the next generation of physicians, biomedical scientists, and health professionals.

Continuum of care

Physicians get more than an MD from the University of Minnesota Medical School. We’re here to see students succeed and make good doctors great. Our programs are designed for all levels: high school, college, med school, residency, and practicing physicians.

Preparing for medical school
MD and MD/PhD programs
Residency and fellowship training
Continuing medical education
Food is an engine of Minnesota’s economic growth. Our health sciences programs help fuel that engine while ensuring each component of the global food production system is finely tuned.

Investigating food safety from every angle

Every day across Minnesota, our state’s farmers contribute to the start of a global food production process that will eventually touch consumers worldwide.

But while most people think of food only in terms of what ends up on their table, University of Minnesota health sciences researchers take a much broader view.

Preventing illness

Our experts ensure food safety by investigating food-borne illness and developing new methods for food safety surveillance. We’re taking steps to protect our food supply and prepare for future threats like emerging zoonotic diseases.

Nutrition and access

Food directly affects health and wellbeing, and our researchers incorporate that into research, education, and outreach.

Eating behaviors

How we consume food forms habits that impact health. We’re exploring the factors that influence those eating patterns which can contribute to chronic conditions like obesity, or lead to unhealthy food behaviors like eating disorders.

Policy

Our experts extend beyond the classroom, collaborating across the University and within the community to work with policymakers on a variety of healthy eating, food safety and production issues.

Food is a University of Minnesota priority

The world’s population is expected to grow to more than 9 billion people during the next 40 years, requiring a 70 percent increase in food supply. Despite today’s abundance, nearly one billion people are undernourished, and even in Minnesota, more than 10 percent of our residents lack sufficient food.

The University of Minnesota is bringing researchers with different expertise together to tackle the global food issue and abolish hunger.

Global food initiative
Providing Minnesota’s health workforce

70 percent of Minnesota’s health care providers train at the University of Minnesota, including doctors, nurses, dentists, pharmacists, public health workers, and veterinarians.

The University has Minnesota’s only veterinary, pharmacy, and dental colleges. It also accounts for more than 80 percent of the medical degrees awarded in the state.

Providing students with high quality, innovative, interprofessional education

Veterinarian. Surgeon. Eye doctor. Dentist. Pharmacist. Nurse practitioner. Lab scientist. Public health nutritionist. And more—through our degrees and programs, you can gain the education you need for a full range of health careers. And you can continue that education through our professional development and continuing education programs.

Our students receive invaluable, real-world experience

Our students gather knowledge in the classroom and absorb critical life lessons from practitioners, patients, and community members alike, instilling a sense of responsibility. Combined, our six academic areas have more than 7,000 students enrolled in 62 degree programs, and we granted 1,385 health professional degrees in 2016. We’ve established more than 1,500 clinical training partnerships across Minnesota, many of them in rural or underserved communities serving as training sites for our students.

School of Dentistry
Minnesota’s only dental school and the only dental school in the northern tier of states between Wisconsin and the Pacific Northwest, which provides rigorous, hands-on education through a wide variety of degrees and programs.

Medical School
Dedication to cutting-edge research and collaboration with leading professionals enables our Medical School to provide one of the finest learning and teaching environments in the nation.

School of Nursing
Preparing leaders in nursing through undergraduate and graduate degrees (BSN, MN, PhD, DNP), certificate programs, and continuing education.
SUPPORT!
How-to info and style guide

• Presentation doesn’t show every style
• Will have a style guide PDF for reference and update our how-to documentation online
• Additional open labs with 1:1 help, tailored sessions, direct support with key pages, consultations
• ahcweb@umn.edu
CONTINUOUS IMPROVEMENT!
First step, more updates and input opportunities to come... ongoing!

• Past: Cycle of drastic overhauls and then stagnation. Fall so far behind that radical change takes care of many issues all at once.
• The reality— but not a best practice
• We can change that now!
Incremental change = best practice

• “Never redesign your website again—really!” —Forbes
• The Amazon model: Continually make changes, not “flip the switch”
  – Article that shows the Amazon website evolution
“Radical redesign or incremental change?” (Nielsen/Norman Group – usability experts)

- Usually choose incremental changes over a major overhaul.
- Drastic website changes are jarring for users and risky for business.
- *You* may be bored with your current site, but *customers* likely aren’t.
Future releases!!!

- Collect feedback = ongoing basis
  - Feedback form
  - Consultations
  - What will it accomplish that isn’t working now?
  - Examples: on your site, of what you want

- Future features list: post what’s in the works, what’s slated to be done, what’s being considered
How new releases will work

**Email** to AHC Web Group with:

- **What** the change is and **why**
- Link to **instructions** on how to use it
- **Support available**: Next open lab, any custom training sessions, [ahcweb@umn.edu](mailto:ahcweb@umn.edu), set up consultation
Future update list so far...

- Smaller caption text
- Photo gallery option
- Animated gifs
- Tab styling + add ability to link to tab
- Accordion styling
- Pull quote options
- Tables (responsive)
- Form elements
- More photo + text options
- Slider options
- Additional default content types
- Reduce # of buttons
- Bios batch improvements
- Accessibility improvements
Web Features, Functionality, & Training Feedback

The Academic Health Center (AHC) web community is invited to request features or functionality to be considered by the AHC web team. Please also share any training needs or suggestions you have for AHC Drupal or the Bios System.

Your name *
First Last

Your email address *

Website URL *

Your Features or Functionality Request
Title of your desired feature or functionality *

This request has to do with *

- Nokomis Web Theme
- Bios System
- Training
- Something specific on my web property
- Other

Why is this feature or functionality important to you? How would you use this new feature or functionality? If applicable, provide a link to a specific page or section of your site where it will be used.

Example of Features or Functionality
Do you have an example of this feature or functionality being used somewhere on the web? Please include a URL or attach an image that demonstrates what you want.

Share your input any time on the form!
FUTURE STUFF
What’s ahead for the theme and what’s up with Drupal 8
The update to Nokomis 3.0 and one code base is part of a larger web theme evolution for the AHC.
CMS migration focused model

**VERMILLION**
UMContent CMS

**HARRIET**
UMContent CMS

**NOKOMIS 1.0**
Drupal 7 CMS

**NOKOMIS 2.0**
U Drupal 7 CMS
All sites brought to same baseline of styles/tools
April 2017

**NOKOMIS 3.0 + ONE CODE BASE FOR ALL AHC SITES**
U Drupal 7 CMS
Fall 2017

**CONTINUE TO...**
- Release updates and new features to all sites as they become available: send a message to web community with link to documentation (what it is, why, how-to use, support)
- Collaborate with UR on Folwell web theme; add updates to Nokomis theme as relevant to move closer to future state
- Prepare for Drupal 8 implementation: Migration process, content types, bios system, contributor experience, other considerations
- Seek input on all of these from AHC web community and stakeholders on an ongoing basis

Continuous improvement model

**FOLWELL**
U-wide theme
U Drupal 8 CMS
TBD - Estimated for sometime in 2019
- Estimated to be in Drupal 8 for 5+ years
- Folwell theme will also evolve and release updates to stay current and address needs

ETC...

Fixed deadline to get out of UMContent and into responsive design in U Drupal 7 CMS
Multi-year effort

Academic Health Center
Office of Communications

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CMS migration focused model

VERMILLION
UMContent CMS

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NOKOMIS 1.0
Drupal 7 CMS

NOKOMIS 2.0
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April 2017

OTHER
Various

Fixed deadline to get out of UMContent and into responsive design in U Drupal 7 CMS
Multi-year effort
NOKOMIS 2.0
U Drupal 7 CMS
All sites brought to same baseline of styles/tools
April 2017

→

NOKOMIS 3.0 + ONE CODE BASE
FOR ALL AHC SITES
U Drupal 7 CMS
Fall 2017
Continuous improvement model

NOKOMIS 3.0 + ONE CODE BASE FOR ALL AHC SITES
U Drupal 7 CMS
Fall 2017

THEME UPDATES
Release updates on an ongoing basis

ETC...

FOLWELL
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**CMS migration focused model**

- **VERMILION**
  - UMContent CMS

- **HARRIET**
  - UMContent CMS

- **NOKOMIS 1.0**
  - Drupal 7 CMS

- **NOKOMIS 2.0**
  - U Drupal 7 CMS
  - All sites brought to same baseline of styles/tools
  - April 2017

- **OTHER**
  - Various

**Fixed deadline to get out of UMContent and into responsive design in U Drupal 7 CMS**

**Multi-year effort**

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**Continuous improvement model**

**NOKOMIS 3.0 + ONE CODE BASE FOR ALL AHC SITES**

- **U Drupal 7 CMS**
- **Fall 2017**

**THEME UPDATES**

- Release updates on an ongoing basis

**Continue to...**

- **Release updates** and new features to all sites as they become available: send a message to web community with link to documentation (what it is, why, how-to use, support)
- **Collaborate** with UR on Folwell web theme; add updates to Nokomis theme as relevant to move closer to future state
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**FOLWELL**

- U-wide theme
- **U Drupal 8 CMS**
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  - Folwell theme will also evolve and release updates to stay current and address needs

**ETC...**
FUTURE: U-wide web theme (Folwell) and Drupal 8

- Like the AHC model... for the whole U
- We are collaborating and communicating constantly with OIT and UR as all unfolds
- Will share specific calls to action with AHC web group list as they come up
- We anticipate moving sometime in 2019
- Much to do before it’s ready!
- Make most efficient use of time and effort... Not the early adopters this time.
• We will still provide support to AHC groups
• There will still be custom features, add-ons etc. to meet individual needs
• Part of even larger web community
• Some groups never went into Drupal 7… many of these are the early adopters for 8
• We will step in to the U-wide theme and Drupal 8 when everything is smooth and the move will be as efficient as possible
• Truer migration, not a repeat of UMContent to Drupal 7
Focus on helping improve sites!
Drupal 8

- No deadline, not a rush as it was before
- When it’s time for AHC to migrate from Drupal 7 to Drupal 8 (anticipated 2019 sometime), OIT will work with us on custom migration tool for our sites.
  - Bios module
- Drupal 8 Lite anticipated to be available July 2018; subject to change of course.
- Once in Drupal 8, anticipate at least 5 years before another switch…
U-wide: Folwell web theme

- Office of Information Technology and University Relations → Creating a standardized and accessible University of Minnesota web theme for Drupal 8.
  - Usability
  - Technology
  - Appearance
  - Cost
About UNLedu 4.1, Codename: "Rust Never Sleeps"

Intro: Didn't we just do this?

It's tempting to invoke the concept of "dog years" in explaining why it is that we keep changing the code and design that supports the UNLedu website. But not all people, alas, are dog people. We have it on good authority, however, that pretty much all people are Neil Young people. So we're calling this one, UNLedu 4.1, "Rust Never Sleeps." 35 years ago, on the release of that groundbreaking album, Young declared his commitment to continued reinvention and his intolerance of complacency.

The web is like that, too. The technologies that underlie it have been completely reinvented and rearchitected in the 20 years of its existence. And that quiet revolution continues. It's filled out the 'stack' of open technologies like HTML5 and eliminated dependencies on proprietary browser plug-ins (some of which actually were so power-inefficient that killing them off has had a meaningful impact on environmental sustainability). It's opened new possibilities like responsive web design, which UNL has fully embraced. UNL's site is to our knowledge more broadly mobile-compatible than the website of any other large university. That's part of the reason eduStyle judged UNL 2014's "Best Overall Website" in higher education. But that's history. It's time to move forward.

UNLedu 4.1 "Rust Never Sleeps" quietly aligns with continuing refinements in University branding. It refines and increases discoverability of some of our unique user interface solutions as a "mega-site." By explicitly dropping support for several old browsers (don't worry, they're hardly ever used anymore and it's easy and free to upgrade), it opens 'green fields' for university developers to embrace new technologies like Flexbox and WebSockets. Some of the most important changes you'll see this fall in testing and 'live' for Spring 2016 are described below.
• Since 2007, UNL has had a university-wide theme.
  – 2017: “To our knowledge, we’re still the only R1 university taking this approach.”

• University of Minnesota project will take a number of years… *the hard work has begun!*
CALL TO ACTION
What you can do now

• **THEME:** Review the component list and provide feedback on what you want to see included: https://folwell.umn.edu/component-feedback
  – Helpful: Link to something that illustrates the component you’d like
CALL TO ACTION
What you can do now

• **DRUPAL 8**: Share your thoughts for the contributor experience and other “wishlist” for how Drupal 8 works on the Web Features, Functionality, and Training Feedback Form
  – AHC web team will be working closely with OIT on our contributor needs and will share
We will email future calls to action for you to the AHC Web Group

More to come… stay tuned!
Help us help you!

CONSULT WEB RESOURCES
EMAIL AHCWEB@UMN.EDU
SCHEDULE A CONSULTATION
ATTEND AN EVENT (e.g. OPEN LAB)

Web resources: z.umn.edu/ahcweb
Web community: z.umn.edu/webgroupahc
Contact: ahcweb@umn.edu